


# IMPACT EVALUATION OF DEVELOPMENT PROGRAMMES

Organised by Institute for Human Development, New Delhi and Campbell South Asia

 22-24 October 2024

 India International Centre (IIC), Lodhi Estate, New Delhi

## DRAFT AGENDA

### DAY 1

**OCTOBER 22 2024**

**12.00 PM – 5.00 PM**

12.00–1.00pm LUNCH

1.00–2.00pm *Opening and Introductory Session*

*Welcome and Opening Remarks*

**ALAKH N. SHARMA**

Director, Institute for Human Development, New Delhi

*Introduction to Impact Evaluation*

**A.K. SHIVAKUMAR**

Development Economist

Visiting Professor

Institute for Human Development (IHD), New Delhi

**HOWARD WHITE**

Advisor, Campbell South Asia; Former Director, Evaluation and Evidence Synthesis, Global Development Network and Founding Executive Director, International Initiative for Impact Evaluation (3ie)

2.00-2.30pm *Selection Bias Random Assignment and Natural Experiments*  
**HOWARD WHITE**

2.30-3.00pm TEA

3.30–4.00pm *Randomized Controlled Trials: An Introduction*  
**HOWARD WHITE**

4.00-4.45pm *Hands on Exercise: Designing an RCT*  
**HOWARD WHITE**

4.45-5.00pm End of day quiz

**DAY 2**  
**OCTOBER 23 2024**  
**9.30 AM – 5.00 PM**

9.30-10.30am	<i>Approaches to Randomization RCT: An Example Improving Full Immunization Rates through Incentives and Social Networks</i> <b>HARINI KANNAN</b> Research Scientist, J-PAL South Asia
10.30-11.00am	TEA
11.30am-1.00pm	<i>Survey and Sample Design</i> <b>G.C. MANNA</b> Professor, Institute for Human Development and Former Director General, Central Statistics Office (CSO) and National Sample Survey Office (NSSO) Government of India  <i>Hands on Exercise</i> <b>BALWANT MEHTA</b> Professor, IHD and <b>SWATI DUTTA</b> Sr. Fellow, IHD
1.00-2.00pm	LUNCH
2.00-2.45pm	<i>Continuation of Hands-on Exercise</i> <b>BALWANT MEHTA</b> and <b>SWATI DUTTA</b>
2.45-3.30pm	<i>Propensity Score Matching</i> <b>HOWARD WHITE</b>
3.30-4.00	TEA
4.00-4.45pm	<i>Difference in Difference (DID), Instrumental Variables (IV), Regression Discontinuity (RDD) and Interrupted Time Series (ITS) Methods</i> <b>HOWARD WHITE</b>
4.45-5.00pm	End of day quiz

**DAY 3**  
**OCTOBER 24 2024**  
**9.30 AM – 5.00 PM**

9.30–11.00am	<i>Mixed Methods in Impact Evaluation</i> <b>HOWARD WHITE</b>  <i>Hands on Exercise</i>
11.00–11.30am	TEA
11.30am–12.15pm	<i>Continuation of Hands on Exercise</i> <b>HOWARD WHITE</b>
12.15–1.15pm	<i>Non-Experimental Study: An Example</i> <b>BALWANT MEHTA</b> & <b>SWATI DUTTA</b>
1.15–2.15pm	LUNCH
2.15–3.15pm	<i>Stakeholder Engagement and Policy Influence Planning for Impact Evaluation</i> <b>ASHIMA MOHAN</b> Director, Strategic Communication and Policy Advocacy Campbell South Asia
3.15–4.15pm	<i>Hands on Exercise</i> <b>ASHIMA MOHAN</b>
4.15–4.45pm	End of course quiz  <i>Certificates</i>
4.45–5.00pm	<i>Vote of Thanks</i> and <i>Group Photograph</i>